



Made in the U.S.A.



My Pillow®

*Guaranteed The Most Comfortable
Pillow You'll Ever Own!™*



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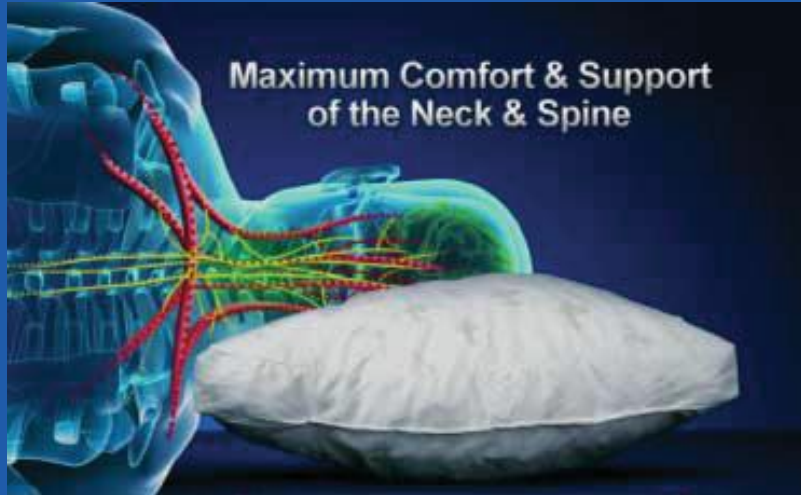
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Adjusting MyPillow® for YOUR Perfect Fit!

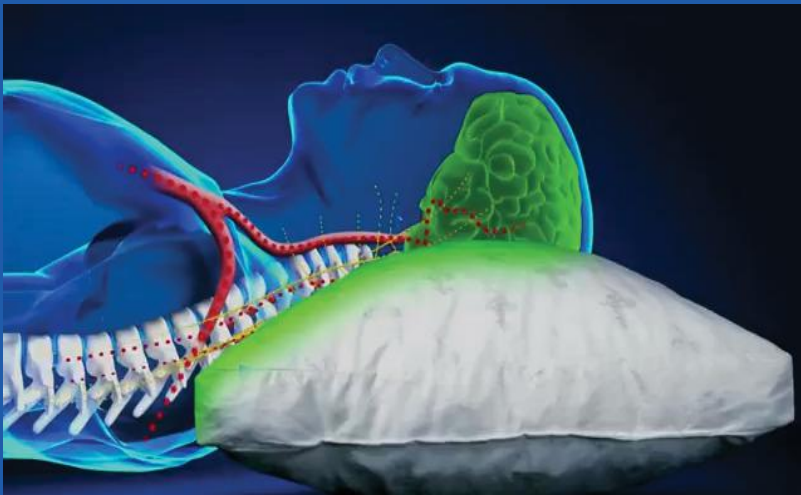
- **Before first use:** Place in dryer for 10-15 minutes with a damp wash cloth to activate the patented interlocking fill.

SIDE SLEEPER



Once you lay on the pillow, the patented interlocking fill allows you to adjust the pillow for your individual support needs.

BACK SLEEPER



When sleeping on your back, bunch the MyPillow® under the curve of your neck and roll the pillow in place to maintain full support.

- Use a 100% cotton pillow case that is “roomy” enough for your MyPillow® to move and adjust.
- Fluff your MyPillow® every night, and tuck it into your neck.

MyPillow® Washing and Drying Instructions

WASH

- Cold or warm on regular cycle (NOT DELICATE).
- Use half the recommended amount of any detergent.

Top Loading Machines

- Place 2 pillows in washer to balance.
- If only 1 pillow, balance with towels.

Front Loading Machines

- Wash pillows with a full load of laundry.

DRY

- Tumble dry with HIGH heat.
- No dryer balls or fabric softeners.
- Use extra spin cycles to lessen drying time.
- Do not worry about over-drying.

FREQUENCY

We recommend laundering every 4 months. If you have allergies, every 2 months or as often as desired. MyPillow® 10 - year warranty includes laundering.

Guaranteed the Most Comfortable Pillow You'll Ever Own!



Hi, I'm Michael J. Lindell, inventor, manufacturer and CEO of MyPillow, Inc. As a teenager, I was extremely frustrated with not being able to get a good night's sleep. I would toss and turn all night, waking up with a sore arm, my neck would hurt and I would still feel tired even after 8 hours in bed! I just knew all along that the pillows were the problem. I finally realized that if I could create the pillow idea that was in my heart, I could help millions of people get the restful night's sleep they deserved.

I was adamant about creating the world's healthiest, most comfortable, and most durable pillow ever! MyPillow uses our unique patented fill that stays cool, conforms to your exact individual needs, regardless of sleep position, and stays healthy during your 10-year warranty. It is dust mite resistant, non-allergenic, and you can wash and dry it as easily as your favorite blue jeans.

I have literally sold millions of my pillows directly, and have received thousands of testimonials (mypillow.com) from satisfied customers regarding how MyPillow has changed their lives and relieved disorders such as:

- Snoring and Sleep Apnea
- Fibromyalgia & TMJ
- Restless Leg Syndrome
- Migraines/Headaches
- Neck & Back Pain
- Asthma/Allergies
- Anxiety & Insomnia



More than a decade has passed now since the idea to create the “Most Comfortable Pillow You'll Ever Own” became a reality. MyPillow has been the recipient of QVC's coveted Q Star Award for their “Product Concept of the Year”. We have been featured in the NY Times, Fox Business News and have been the subject of numerous Radio and Television interviews. I feel so blessed that we have been able to accomplish so much while retaining all of the things that are very important to me:

- My own manufacturing
- My own customer service
- My exclusive 10-year warranty

My customer service is the best there is. Our company is a member of the Better Business Bureau, where we have an “A+” rating. MyPillow is patented. U.S. Patent # 7461424. We do all of our own manufacturing, and all materials are 100% made in the U.S.A.

I truly believe MyPillow is the best pillow in the world, and that if everyone had one, they would get better sleep, and the world would be a much happier place.

God Bless,



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Questions or Concerns?
Call MyPillow® 1-800-308-1299